

INNOVATION ON DISPLAY

THE STORE-FIXTURE DIGEST

madix™
INNOVATION ON DISPLAY

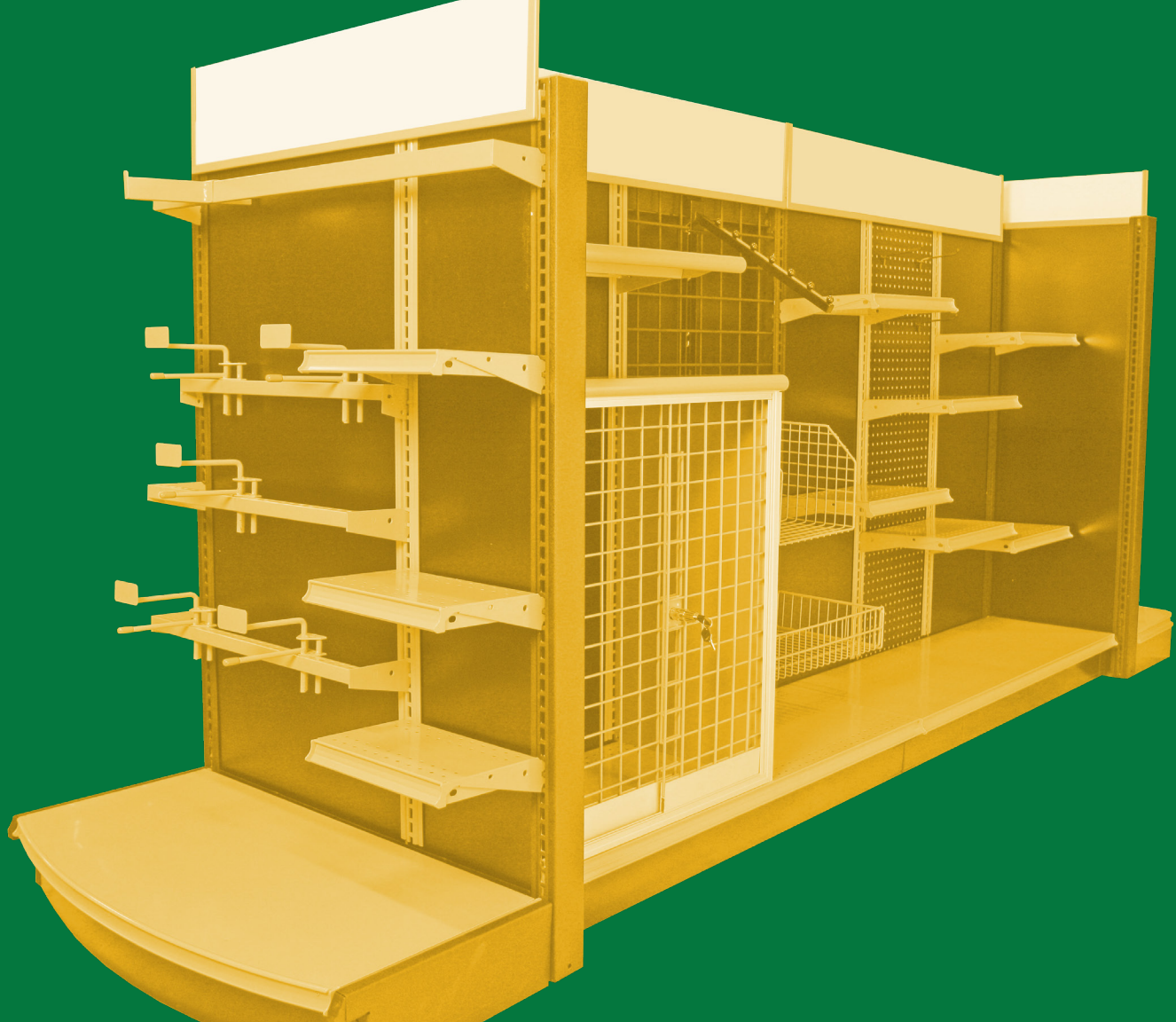
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The Industry's Finest Store Fixtures Since 1956

For over sixty years, Madix has collaborated with retailers and brands to develop state-of-the-art solutions to their various merchandising challenges. Each of our products is designed to enhance the store environment for better performance, higher shopper-satisfaction rates, and more sales. Let us help you create the optimum layout for your stores' specific needs; with over thousands of standard, cataloged options available, the possibilities are virtually endless. We'll work with you one-on-one to devise creative, viable methods to make your sales floor and/or storage areas more productive.





DISPLAY

CENTER STORE · FRONT END · PERIMETER

GONDOLA/WALL UNITS



www.madixinc.com/maxiline

Bolster your sales floor with gondola and wall displays. Maxi Line, our most popular product family, is more universally applicable with its greater load capacity. Alternatively, Tube Line has a reduced load capacity, but fewer snap-together parts for faster assembly. Both lines are compatible with thousands of standard shelves, back-panel options, and merchandising accessories.

FREESTANDING



www.madixinc.com/freestanding

From four-way merchandisers to tables to dump bins, we've got you covered. Freestanding fixtures are a great way to supplement longer gondola runs and maximize your sales-floor space. Their flexible nature makes freestanding units perfect for creating seasonal, feature, and other temporary types of displays.

END CAPS



www.madixinc.com/endcaps

The easiest, fastest, and most reliable way to build incremental sales is via impulse merchandise on end caps. Madix end caps are multipurpose, flexible, and visually appealing to help you push SKUs more efficiently. Options include bulk merchandisers, illuminated panels and shelves, three-way configurations, wire grid, and more.

SHOE DISPLAYS



www.madixinc.com/shoes

We understand the importance of being unique. That's why our shoe-display products are designed for flexibility, functionality, and aesthetic appeal, giving you more creative (and original) ways to showcase your merchandise.

MODULAR FITTING ROOMS



www.madixinc.com/fittingroom

Our fitting rooms offer flexible size configurations, accommodate ADA requirements, and allow for multiple bays. Maximize your sales-floor real estate by merchandising the bays' outer walls, or relocate your fitting-room as needed with simple dismantling and installation—no contractor required.

QUEUING SYSTEMS



www.madixinc.com/queuing

Streamline the checkout process, increase customer satisfaction, and boost sales with Madix's queuing solutions. Our Luxe and Tube Line systems allow retailers to create customized queuing setups that draw attention to smaller SKUs and encourage impulse purchases.



Now Available for
PALLET RACK



www.madixinc.com/atfront

Create the look of a perfectly stocked shelf instantly with @Front, Madix's gravity-feed, roller-shelf system. @Front replaces traditional slip-mat and spring-pusher options, giving you a more efficient, user-friendly solution for auto facing, fronting, and filling your display. @Front is now available for both conventional and pallet-rack fixtures.



www.madixinc.com/basix

Basix, the extendable base shelf for end-cap displays, nearly doubles the capacity for larger merchandise or more inventory in mere seconds. This fully self-contained system needs no extra parts or tools to operate, since no assembly or disassembly is required. Simply lift and pull, or lift and push, to expand or contract the shelf extension.



www.madixinc.com/lift-drop

Eliminate the hassle of changing out graphics with Lift and Drop, a versatile sign holder that utilizes offset channels to permit "pop in/pop out" signage exchanges. Lift and Drop can be mounted at either a 90° or 15° angle when installed with an adjustable bracket, or it can also be fixed directly to the upright, if so desired.

BOPIS SOLUTIONS



www.madixinc.com/bopis

Streamline your omnichannel initiatives with our comprehensive solutions for “Buy Online, Pick Up in Store” (BOPIS). Madix can help you organize and secure BOPIS orders, manage your pick-up queues, and push impulse merchandise for additional, in-store sales.

maxi grid



www.madixinc.com/maxiagrid

Maxi-mize the display capabilities of your store! Maxi Grid allows retailers to routinely change shelving configurations without wasting time or valuable merchandising space. All parts and accessories are designed for easy installation, so you can create an all-new, custom look in a matter of minutes.

VESTA[®]



www.madixinc.com/vesta

Vesta's optionally equipped shelf-lighting system and clear-acrylic shelves draw attention to merchandise by allowing light to fully penetrate the fixture's surfaces. Additional options include Base Drawers and Base Display Tables for a custom-looking display.

Luxe



www.madixinc.com/luxe

Create custom-looking displays at a more effective cost. The Luxe system features patented round uprights, providing the flexibility to build the unit in four different directions. Compatible with thousands of standard parts, Luxe offers virtually endless configuration possibilities.

HYPERMAXI EU



www.madixinc.com/hypermaxieu

Introducing a sleeker, more sophisticated solution for retail display and storage! Inspired by European designs, Madix's new Hypermaxi EU system gives retailers an attractive merchandising platform without sacrificing functionality. This fixture is perfect for generating additional space overhead for stock storage, so you can get the most out of your square footage.

MAXI SLICE



www.madixinc.com/maxislice

Maxi Slice's upright system provides creative merchandising opportunities by breaking up a common gondola run into more flexible sections. Make merchandise "pop" and cross-sell products by adding shelves and accessories in smaller segments. Slice gives retailers the freedom to planogram shelves according to what is needed rather than being restricted to 3' and 4' sections.

MODULAR FITTING & DRESSING ROOMS

**CUT THE COST
AND TIME OF
IN-STORE CONSTRUCTION**



 [MADIXINC.COM/FITTINGROOM](https://www.madixinc.com/fittingroom)

Texas: 800.776.2349
Alabama: 800.633.6282

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PALLET RACK

www.duc.com

STORE

HEAVY DUTY SYSTEMS · PALLET RACK · WIDE SPAN
STORAGE SHELVING · PHARMACY · CATWALK

HEAVY-DUTY SYSTEMS



www.madixinc.com/heavy-duty

Heavy-Duty Systems are versatile, multi-functional solutions for organizing and storing heavy loads (500-10,000 lbs). With a wide range of accessories and customization options available, these attractive and efficient options are the key to your warehouse and stockroom needs.

WIDE SPAN



www.madixinc.com/widespan

Manufactured of heavy-gauge, high-tensile steel, Wide Span is the perfect storage rack for hand-stacked inventory in a warehouse or back-room application. It can also serve as an attractive bulk merchandiser on the sales floor.

PALLET RACK



www.madixinc.com/palletrack

Pallet Rack is the preferred solution for heavy-duty racking when substantial load weight or the use of handling equipment rules out Wide Span. Maintain safety within your budget constraints by choosing from a variety of deck and beam options. We also offer more accessories than our racking competitors.

STORAGE SHELVING



www.madixinc.com/storage

Improve your sales floor by organizing your back room and other storage areas. Madix's storage shelving can be applied to virtually any space, no matter the size restrictions, and is perfect for your excess inventory, such as hanging and packaged garments, shoes, general merchandise, auto parts, and more.

CATWALK



www.madixinc.com/catwalk

The Catwalk system optimizes space utilization in back-room areas by creating a second "floor" for storage. This customized unit is perfect for retailers who have or will have downsized their back room.

PHARMACY



www.madixinc.com/pharmacy

Modular pharmacy shelving helps to expedite prescription fulfillment with better organization in the back end of pharmacies. Better organization also equals better productivity to impact the bottom line.



PROMOTE

LED LIGHTING · SIGN HOLDERS · ELECTRICAL

ENHANCE THE IN-STORE EXPERIENCE

BEAM3
LED CANOPY LIGHT

LEDge
LIGHT GEN 3

LEDge
LIGHT VERSA



INCREASE SALES

24%*

WITH LED SHELF LIGHTING

**Based on data provided by major U.S. retailer*

LEDge

LIGHT GEN 3



www.madixinc.com/ledge-light

LEDge Light is the first LED-lighting product designed specifically for use on display shelves. Environmentally friendly LEDs produce light intensity similar to T5 fluorescent fixtures, while using only half the energy and lasting nearly three times as long without replacement or maintenance.

LEDge

LIGHTVERSA



www.madixinc.com/ledge-light-versa

Madix's LEDge Light Versa features spring-loaded connectors for quick and easy resets. No more rewiring power cables or repositioning electrical connections! Simply unhook and reattach the shelves to the uprights, and the lights automatically turn on.

BEAM3

LED CANOPY LIGHT



www.madixinc.com/beam

Beam Light is the ideal LED alternative to fluorescent canopy lighting. Beam Light uses environmentally friendly LEDs that produce light intensity similar to a T8 fluorescent fixture, while using only a fraction of the energy and lasting nearly three times as long without replacement or maintenance.

Lumicanopy



madixinc.com/lighting/lumicanopy

With the Lumicanopy's LED lighting, illuminated signage will never be affected by hot spots from light bulbs. It's a maintenance-free solution that lasts for years and contains no harmful substances.

Lumiback Panels



madixinc.com/lighting/lumiback

The more brilliant alternative to boring back panels. Lumibacks replace traditional back-panel materials to enhance the merchandise or to provide backlighting for large-format, in-store graphics integrated with the fixture.



View More Innovations on Display

www.madixinc.com



Terrell, TX

Madix FAQ

MISSION STATEMENT

Madix attracts and attains customers by exceeding expectations in the design, quality, and delivery of the most innovative products in the markets we serve. A commitment to continuous improvement and personal development of our employees creates a mutually beneficial relationship amongst all stakeholders.

YOUR **madix** CUSTOMER SUPPORT TEAM



Goodwater, AL



PRODUCTION PLANTS IN

Terrell, TX
Goodwater, AL
Eclectic, AL



1956

YEAR MADIX WAS FORMED



2.5+ MILLION

TOTAL SQ FT

OF PRODUCTION & DISTRIBUTION SPACE

1,400+

EMPLOYEES ON RECORD





**MADE
IN
THE USA**



**LEAN
MANUFACTURING**



**3D
DESIGN
CAPABILITIES**



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madix
INNOVATION ON DISPLAY



DEDICATED ACCOUNT MANAGEMENT



- Brackets can be either fixed or adjustable
- Trade out graphics easily with integrated signs channels
- Header graphic panel tilts at either 15° or 90°



Experience More at
www.madixinc.com

Texas: 214.515.5400 | Alabama: 256.839.6354 | www.madixinc.com

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