

## **ABOUT MADIX**

For over sixty years, Madix has partnered with retailers and brands to deliver unique, high-quality solutions for merchandising and store design. We are the industry's leading provider of store fixtures, shelving, and accessories, with three manufacturing locations and worldwide warehousing capabilities to better serve clients both international and domestic.

At our core, Madix is a company about people, not numbers. We take pride in responding to our clients' needs on an individual and personalized basis, because we believe that a truly holistic solution is one tailored to a specific business. We'll take time to genuinely understand the challenges you face in your day-to-day store operations, helping you find an answer adapted to your purposes.



www.madixinc.com/vesta

**VESTA** 

ILLUMINATED DISPLAY SOLUTION









## V E S T A°

You already know that product presentation is an integral part of driving sales, so why limit your merchandise's potential by displaying it on mundane fixtures? VESTA delivers a customized, sophisticated approach to merchandising. When paired with Madix's LEDge Light system and acrylic materials, the fixture transforms into a fully illuminated display, putting all your high-end brands and merchandise in their best light.



LEDge Light is the first LED lighting product designed specifically for use on display shelves.

See more @

www.madixinc.com/ledge-light



Maximize exposure with translucent backs and shelves, which allow light to flow through the fixture and evenly illuminate all products.

