

# SUPERMARKETS



# INNOVATION ON DISPLAY

## Product Lines for Supermarkets



Maxi Line



Freestanding Displays



Counters & Showcases



Pallet Rack



Wide Span



Pharmacy



Lighting



Signage



Custom Point-of-Sale Displays



[madixinc.com/segments/supermarkets](http://madixinc.com/segments/supermarkets)

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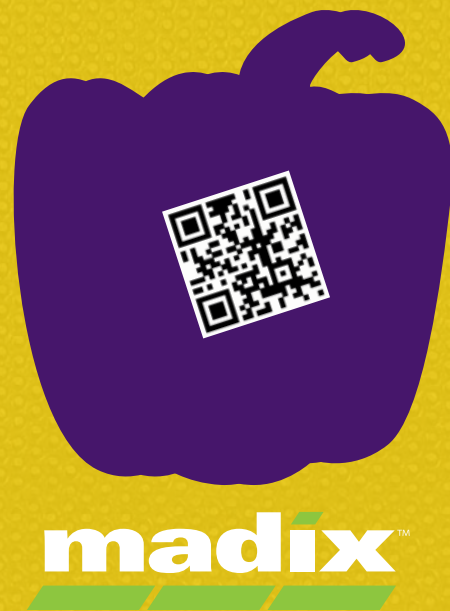
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# Supermarkets

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



## Grocers Need Flexibility

Wondering how to make merchandise stand out in grocery retailing? Madix offers an endless variety of specialty shelves and accessories to help improve your bottom line. Utilize curves, bump outs, specialty binning, wire accessories, and more to add pizzazz to your merchandising. Custom accessories can also be tailored to fit your specific needs.

## Sales Floor Solutions

Making the most of the sales floor is one of the most difficult challenges for grocers today. At Madix, we offer products that help you utilize every centimeter of your sales floor and back room areas. Our Maxi Line system gives customers more than 48" (1219 mm) of extra facing space by adding 1 3/8" (35 mm) to each section. This means more products on display, and more selling opportunities per square foot.

*Cleverly utilizing space with Madix's systems means more selling opportunities per square foot*

*Madix has decades of experience helping grocers answer merchandising challenges*



## Big Opportunities

Madix helps improve stocking efficiency by increasing the amount of merchandise on the sales floor. Special options allow more merchandise to be displayed on the floor. Dependable back room solutions keep merchandise organized and ready to move. Without surrendering strength or space, more merchandise can be stored in a smaller footprint, reducing labor and inconvenience for shoppers.

*Dependable back room displays keep merchandise organized in smaller footprints*

## At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

