PROMOTE



ABOUT MADIX

For over sixty years, Madix has partnered with retailers and brands to deliver unique, high-quality solutions for merchandising and store design. We are the industry's leading provider of store fixtures, shelving, and accessories, with three manufacturing locations and worldwide warehousing capabilities to better serve clients both international and domestic.

At our core, Madix is a company about people, not numbers. We take pride in responding to our clients' needs on an individual and personalized basis, because we believe that a truly holistic solution is one tailored to a specific business. We'll take time to genuinely understand the challenges you face in your day-to-day store operations, helping you find an answer adapted to your purposes.



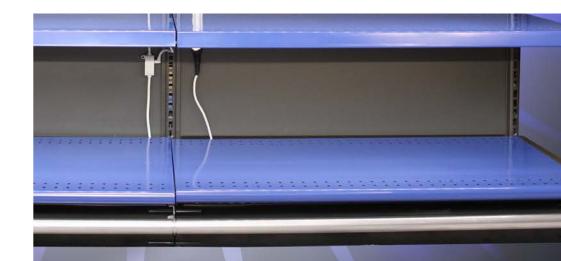
www.madixinc.com/ledge-light-versa/

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LEDGE LIGHT VERSA

THE "ELECTRICIAN-FREE" WAY TO RESET LIGHTED SHELVES



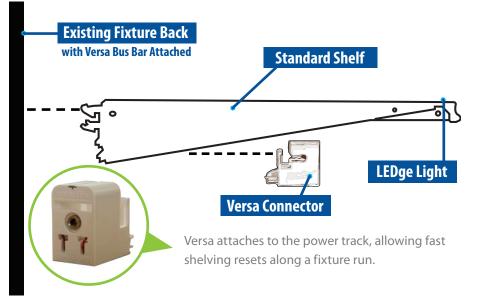




LEDge Light Versa is Madix's most versatile lighting solution for retail shelves, featuring LED lights that draw attention to your merchandise, thereby increasing sales.

Most lighting systems require you to completely unplug and reconnect the lights' wires when reconfiguring your shelving arrangement, but LEDge Light Versa's spring-loaded connectors allow for quick and easy adjustments. No more rewiring power cables or repositioning electrical connections! Simply unhook and reattach the shelves to the uprights—aligning the connectors with the corresponding bus bars—and the lights automatically turn on.

HOW VERSA WORKS



REPOSITIONING VERSA

Modify Existing LEDge Light Fixture Runs

LEDge Light Versa is compatible with virtually any display shelving system, allowing you to achieve the following:

- Quickly reset plan-o-grams without moving wires
- Cut the expense of hiring electricians
- Reduce the cost of store associates' labor



PROMOTE

Lift shelf to reposition



Insert shelf in new location



Light comes on without rewiring

Robert Hilton Director of Sales



Watch How to Cut Out Labor Costs of Resetting Lighted Shelves

• appropriate for all market segments