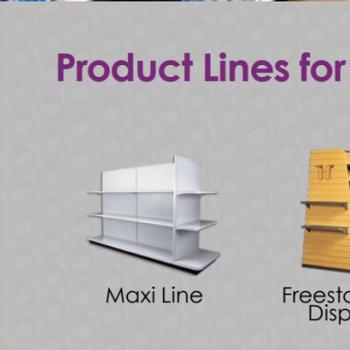
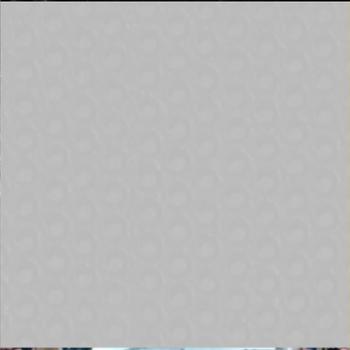




# HEALTH AND BEAUTY



# INNOVATION ON DISPLAY

## Product Lines for Health & Beauty



Maxi Line



Freestanding Displays



Counters & Showcases



Wide Span



Pharmacy



Lighting



Signage



Custom Point-of-Sale Displays



[madixinc.com/segments/health](http://madixinc.com/segments/health)

Texas 500 Airport Road, Terrell, TX 75160 | 800.776.2349

Alabama 20984 Alabama Hwy 9, Goodwater, AL 35072 | 800.633.6282

©2014 Madix, Inc. All rights reserved. Not responsible for errors and omissions in printing. 7/14



# Health and Beauty

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



## Illuminate the Sales Floor

Shed light on merchandise to improve sales. Madix offers a variety of signage and illuminated displays that draw customers to merchandise, which improves your sales performance. Lift sales by utilizing lighted displays and in-store signage that advance your shopper marketing efforts. Make the most of lighted graphics with unique customizations that complement the in-store experience.

*Effective use of lighting and signage enhances the in-store experience*

## Sales Floor Solutions

Making best use of the sales floor is one of the most difficult challenges retailers face. At Madix, we offer products that help you utilize every centimeter to showcase a variety of merchandise. Our Maxi Line systems gives customers more than 48" (1219 mm) of extra facing space by adding 1 7/8" (35 mm) to each section. This means more products on display, and more selling opportunities per square foot.

*Cleverly utilizing space with Madix's display products means more selling opportunities per square foot*



## Modular Pharmacy

Create a pharmaceutical workspace that is efficient and comfortable for your workforce. Useful counters and bay shelving make filling prescriptions easier and more productive for your pharmacists and staff. Madix offers an entire line of modular pharmacy fixtures. Customize the behind-the-counter space with sliding panels and binning that improve productivity.

*Counters and bay shelving create a more productive pharmaceutical work area that makes filling prescriptions more efficient*

## At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

