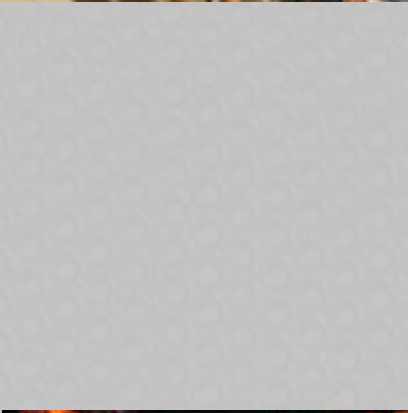
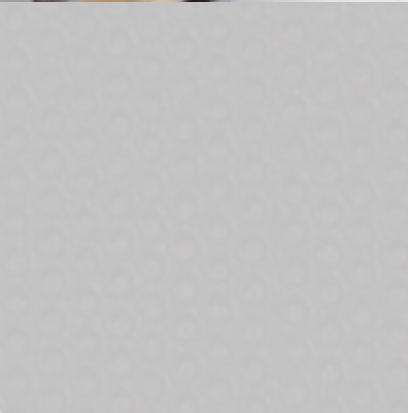
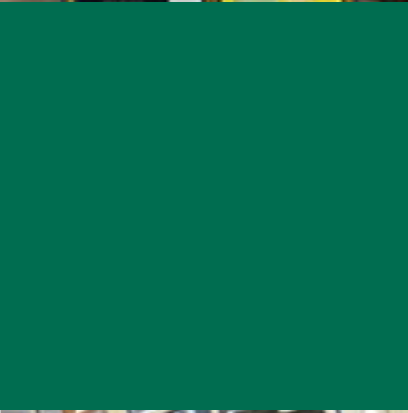
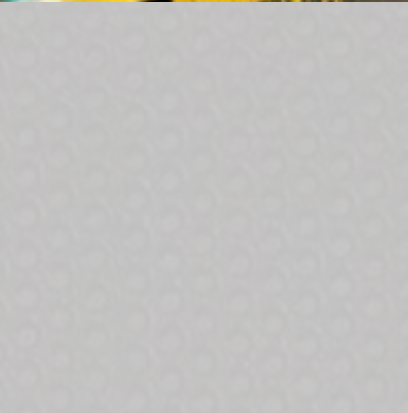


# CONVENIENCE OR LIQUOR



# INNOVATION ON DISPLAY

## PRODUCT LINES FOR CONVENIENCE OR LIQUOR



MAXI LINE



FREESTANDING  
DISPLAYS



COUNTERS  
& SHOWCASES



WIDE SPAN



STORAGE  
SHELVING



LIGHTING



SIGNAGE



CUSTOM  
POINT-OF-SALE  
DISPLAYS



[madixinc.com/segments/cstores](http://madixinc.com/segments/cstores)

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## CONVENIENCE, LIQUOR OR TOBACCO

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



### EYE-CATCHING EFFICIENCY

Madix understands that c-store customers are in a hurry. Customers want to get in and out as quickly as possible. With Madix fixtures, c-stores can increase sales with eye-catching displays that organize and improve product visibility. With unique accessories specially designed for merchandise, retailers can direct customers to the most profitable merchandise. Utilize promotional bins, freestanding aisle fixtures, and wire accessories to improve the bottom line.

EFFICIENT AND WELL-  
ORGANIZED DISPLAYS HELP  
SHOPPERS QUICKLY FIND WHAT  
YOU WANT TO SELL THEM

### SALES FLOOR SOLUTIONS

Making the most of the sales floor is one of the most difficult challenges met by convenience store retailers today. At Madix, we offer products that help you utilize every centimeter of your sales floor. Our Maxi Line system gives customers more than 48" (1219 mm) of extra facing space by adding 1 3/8" (35 mm) to each section. This means more products on display, and more selling opportunities per square foot.

ORGANIZATION THROUGH  
ACCESSORIES MAKES  
SHOPPERS STOP AND BUY



### DRAW ATTENTION TO PROFITABLE MERCHANDISE

Drawing attention to merchandising categories can be challenging when you have little space on the sales floor. Madix offers a variety of signage and illuminated displays that draw attention to merchandise, using existing space.

### INNOVATIVE ANSWERS

Madix understands convenience, liquor, and tobacco retailing. A leading innovator in the store fixture industry, Madix has a history of successfully helping retailers solve merchandising challenges.

DYNAMIC DISPLAYS LET YOU OPTIMIZE  
SPACE IN SMALL SALES FLOORS

### AT MADIX, WE GET IT

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business needs. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

