

# MUSIC•BOOK•VIDEO



# INNOVATION ON DISPLAY

## Product Lines for Music, Book, Video



Maxi Line



Tube Line



Freestanding Displays



Counters & Showcases



Wide Span



Storage Shelving



Lighting



Signage



Custom Point-of-Sale Displays

**madix**<sup>™</sup>

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## Music, Book, Video

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



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## Educate and Entertain Shoppers

Creating a unique in-store experience is essential to retaining customers in brick-and-mortar stores. With Madix's promotional products and displays, stores can focus on educating and entertaining shoppers to establish a one-of-a-kind in-store experience. Utilize digital signage, interactive displays, and distinctive lighting products to create the perfect environment.

*Educate and entertain shoppers with Madix's print and digital signage*

## Sales Floor Solutions

To complete your brand's look, find inspiration in Madix's specially designed shelving, which is perfect for displaying merchandise such as books, CDs, and DVDs. Attractive fixtures make the most of the sales floor while complementing the ambiance you desire. Customize systems with unique finishes, allowing your fixtures to be trendy or high end.

*Find inspiration in specially designed shelving and accessories*



## Eye-Catching Displays

Add creative custom components to your traditional systems with Madix's specialty accessories. All of our components easily snap together to create reliable yet simple to install displays. Let Madix help you find eye-catching ways to display and promote small or uniquely shaped merchandise. Madix's accessories encourage cross sales and impulse buys, making your merchandise work for you by creating loyal customers.

*Eye-catching displays encourage cross sales and impulse buys*

## At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

