

HOUSE OR KITCHEN



INNOVATION ON DISPLAY

Product Lines for House or Kitchenware



Maxi Line



Freestanding Displays



Counters & Showcases



Wide Span



Lighting



Signage



Custom Point-of-Sale Displays

madix[™]

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House or Kitchenware

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



Organization & Accessories

Keeping thousands of SKUs organized and easy to find are two of the most difficult challenges met by house and kitchenware retailers. Madix offers an array of specialty shelves and accessories to help keep merchandise tidy. Utilize wire accessories, peg hooks, promotional binning, aisle fixtures, and more to maximize sales floor flexibility. Custom accessories can also be tailored to fit your specific needs.

Organization through accessories makes products easy to spot and more likely to sell

Solutions that Excite

At Madix, our Maxi Line system gives customers more than 48" (1219 mm) of extra facing space by adding 1 $\frac{3}{8}$ " (35 mm) to each section. This means more products on display, and more selling opportunities per square foot. Display merchandise of all genres in efficient and attractive systems, combined with in-store signage and lighting products to add pizzazz to merchandising categories.

Maximize the sales floor while adding pizzazz to departments



Big Opportunities

Keep shoppers engaged with dynamic queuing fixtures and service counters. Our point-of-sale displays create unlimited opportunities for impulse buys and cross sales, improving your bottom line as customers stand in line to check out. Customize each display with accessories that can easily be changed to best merchandize seasonal or promotional products. Combine with distinctive accessories and freestanding aisle displays to increase sales.

Engage shoppers in the aisles and in the checkout lines

At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

