

# HARDWARE HOME IMPROVEMENT



## INNOVATION ON DISPLAY

### Product Lines for Hardware & Home Improvement



Maxi Line



Freestanding Displays



Counters & Showcases



Pallet Rack



Wide Span



Lighting



Signage



Custom Point-of-Sale Displays



[madixinc.com/segments/hardware](http://madixinc.com/segments/hardware)

Texas 500 Airport Road, Terrell, TX 75160 | 800.776.2349

Alabama 1537 S Main Street, Goodwater, AL 35072 | 800.633.6282

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## Hardware & Home Improvement

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



## Create a Well-Oiled Sales Floor

Making the sales floor efficient is one of the most difficult challenges for hardware and home improvement retailers. At Madix, we offer products that answer the efficiency challenge whether you use standard gondola systems or heavy-duty racking. Our Maxi Line system gives customers more than 48" (1219 mm) of extra facing space by adding 1 3/8" (35 mm) to each section. Madix offers medium- and heavy-duty storage and racking lines of varying load capacities that transform your sales floor. This transformation means more products on display, and more selling opportunities per square foot.

*Make the most of the sales floor with efficient gondola and racking systems*



## Dynamic Signage

Embed Madix's signage solutions into your fixtures to improve sales. Signage draws attention to specific merchandise and improves sales of your most profitable merchandise. Combine the signage with point-of-sale displays, promotional binning, and accessories that transform your sales floor.

*Personalized signage grabs the customer's attention and lifts sales*



## Big Opportunities

Whether you use racking or gondolas, Madix offers a variety of hardware specific accessories to effectively display uniquely shaped merchandise, including hand-held and large power tools. Combine Pallet Rack, Maxi Line, and the accessories needed to complete the fixture layout. No matter which line you choose, each offers the durability, strength, and flexibility that you need to be successful.

*Offering impressive load capacities, unmatched durability, and flexibility, Madix's systems will transform your stores*

## At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business needs. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

