

# ELECTRONICS



# INNOVATION ON DISPLAY

## Product Lines for Electronics

- Maxi Line
- Tube Line
- Freestanding Displays
- Counters & Showcases
- Storage Shelving
- Lighting
- Signage
- Custom Point-of-Sale Displays



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## Electronics

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



**madix**<sup>™</sup>

## Energizing Displays

Madix understands electronics stores. A leading innovator in the store fixture industry, Madix has experience answering electronics retailers' merchandising problems. Creating a unique in-store experience is one of the most difficult challenges faced by electronics retailers today. To encourage customer loyalty, retailers need to ameliorate the in-store experience. Make the most of your stores with eye-catching signage that is built into the fixtures. Educate shoppers with interactive digital displays that entertain and encourage sales.

## Lighten Up

Effective use of lighting makes merchandise stand out. Lighten up your sales floor with Madix's specially designed lighting products. Draw attention to specific brands or merchandising categories with illuminated, large format graphics.

*Lighten up the sales floor with lighting products designed specifically for retail shelving*

*Educate and entertain shoppers with eye-catching displays*



## Sturdy & Stylish

When displaying large merchandise that requires modular power, retailers need fixtures that are flexible. Turn to Madix for sturdy yet stylish displays that best utilize your sales floor. Madix's product lines merchandise large electronics such as televisions and stereo systems. To hinder theft and reduce shrinkage, Madix manufactures specialty accessories and durable security cases that lock up valuable merchandise of all sizes.

*Securely showcase merchandise on the sales floor in sturdy yet attractive displays*

## At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business needs. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

