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# PRESS RELEASE

## Madix Reduces Restocking with Integrated Pallet/Shelf Fixture

*New system cuts restocking times for retailers*

**TERRELL, TX (February 2, 2009)** – Madix Inc. has introduced the Maxi Integrated Pallet System that permits the display of palletized merchandise within conventional display shelving sections. The integration of palletized merchandise expands the amount of merchandise that fits within a shopping aisle and saves labor for restocking. Madix estimates that retailers cut at least 10 hours per aisle per week of restocking time that can then be applied to higher-margin merchandise. The integrated pallet also reduces shrinkage associated with product restocking and precludes employee injuries from lifting heavy boxes and merchandise.

"The pallet arrives ready to be displayed," said Robert Hilton, Madix Director of Sales. "All the store has to do is roll it out from the back room to the shopping aisle, push it in place and cut off the shrink wrap. It's a win/win as it saves time, cuts costs, reduces injuries and allows stores to display more merchandise."

The Maxi Integrated Pallet is particularly well-suited to high density merchandise that must be repeatedly restocked. The system is comprised of a series of components that may be specified in new stores or retrofitted to existing Madix Maxi Display Shelving. This flexibility permits stores to convert areas back to conventional display as merchandise needs change.

For information, contact Madix ([www.madixinc.com](http://www.madixinc.com)), 500 Airport Road, Terrell, TX 75160, (800) 776-2349, (972) 563-0792 (f).

Based in Terrell, TX, Madix was created by the merger of Dixie Craft Manufacturing and Maytex Store Fixtures in 1982 and the acquisition of Spencer Products in 2003. Known for its technological innovation, Madix is a leading manufacturer of store fixtures, specialty products, heavy-duty racking and workstations. Madix employs over 1,500 associates and operates state-of-the art manufacturing facilities in Terrell, TX, Goodwater and Eclectic, AL and North Brookfield, MA and warehouse facilities throughout the United States and United Kingdom.