

FREESTANDING

DISPLAY

Madix produces displays for an array of retail applications.





FREESTANDING

Madix's Freestanding product line addresses the need for in-store displays to be attractive as well as functional. Containing a variety of innovative fixtures, Madix's Freestanding line showcases products in a retail setting without limiting display options. This line provides the solution to most merchandising challenges that retailers face.

RESET QUICKLY

By placing displays on mobile casters, making frequent changes to the store layout becomes a simple task. Of course, freestanding displays are not limited to the sales floor; their flexibility makes them useful in back rooms as well. Quickly reset merchandise in a different area of the store to help busy customers find exactly what they are looking for in a timely manner.



Y- Gondola



Display Tables



Mobile Produce Display

ACCESSORIZE

Among the most common of the freestanding displays are four-way merchandisers, platforms, display tables, rolling displayers, cubes, pedestals, and dump bins. Utilize these types of displays to create focal points that complement aisle and perimeter fixture runs. These displays attract customers to featured merchandise.

Freestanding fixtures purposefully utilize the sales floor throughout the store while encouraging cross sales and impulse buys. Custom accessories and finishes are available for every display to create a unique in-store experience that harmonizes with the store's permanent fixtures.



Circular Wire Wine Display