



# DISCOUNT STORES

## INNOVATION ON DISPLAY

Product Lines for Discount Stores



Maxi Line



Freestanding Displays



Wide Span



Storage  
Shelving



Lighting



Signage



Custom  
Point-of-Sale  
Displays

**madix**  
™

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™



## Discount Stores

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned



sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



**madix**<sup>TM</sup>

**Madix's accessories create  
a clean and organized  
store environment**



## Transform the Sales Floor

Effectively displaying a variety of merchandise is a challenge for discount retailers. Madix offers the best products and services to create efficient sales floors that accommodate many different types of merchandise. Madix's flexible product lines quickly and easily transform your space while giving you the durability needed for years of use. This means more products on display, and more selling opportunities per square foot.

### Maximize Flexibility

Wondering how to make merchandise stand out? Madix offers a variety of specialty shelves and accessories to improve your bottom line. Utilize curves, promotional binning, wire accessories, seasonal displays, and more to maximize flexibility. Custom accessories can also be tailored to fit your specific needs.



**Cleverly utilizing space with  
Madix's systems means more selling  
opportunities per centimeter**

## Replace or Renew

Madix's fixtures provide years of use. Madix provides discount merchandisers replacement parts for existing fixtures, and offers fresh ideas when you are ready to purchase new displays.

## Innovative Answers

Madix understands discount stores, a fast growing retail segment. A leading innovator in the store fixture industry, Madix has a history of providing the products and service to make discount stores successful.

**Madix is a dependable supplier,  
capable of providing replacement parts  
or new, innovative displays**

## At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

